Arizona: The New Cinematic Frontier

From analog roots to a digital powerhouse — Arizona's film industry is ready for its close-up.

SINCE 1978

A Legacy of Visual Storytelling

1

1978

Film Creations, Ltd. founded in Tucson, laying Arizona's professional production foundation

2

Five Decades

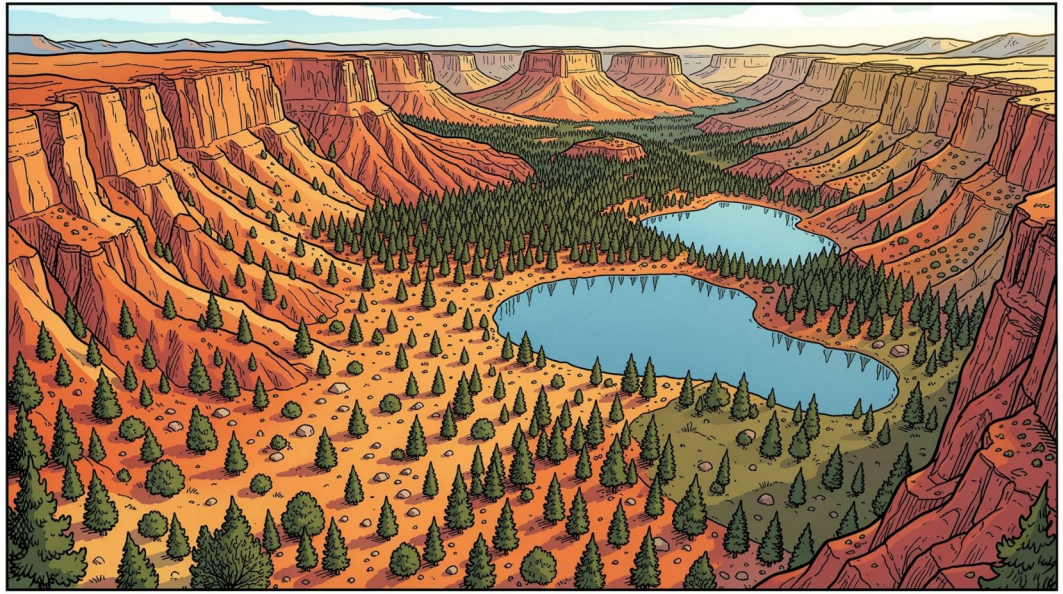
Evolved from analog roots to modern digital and drone capabilities

3

Today

Trusted partner to Fortune 500 companies and government agencies statewide

The Landscape Advantage



Arizona is a natural backlot — one state, infinite worlds. From Sonoran desert to pine forest to alpine lake, the topography spans nearly every environment on earth.

Diverse Geography

Simulate global environments without leaving state lines

Proven Results

High-quality features shot entirely within Arizona

PHOENIX · EST. 2003

The Tech-Forward Shift

The rise of Pirate Grip and Electric transformed Phoenix into a production infrastructure hub — evolving from single-van operations to full-scale set lighting, grip, and generator support.

1

Single-Van Ops

Limited capacity, basic equipment

2

Specialized Infrastructure

Dedicated grip, electric, and generator fleets

3

Modern Complexity

Supporting commercials and major film projects

SCOTTSDALE · EST. 2002

Independent Spirits

Saguaro Films, Inc. shifted the narrative — focusing on independent theatrical distribution across the American Southwest, producing high-definition digital features outside traditional studio pipelines.

Independent Distribution

Theatrical reach across the American Southwest

Digital-First Production

High-definition features, studio-independent

Regional Storytelling

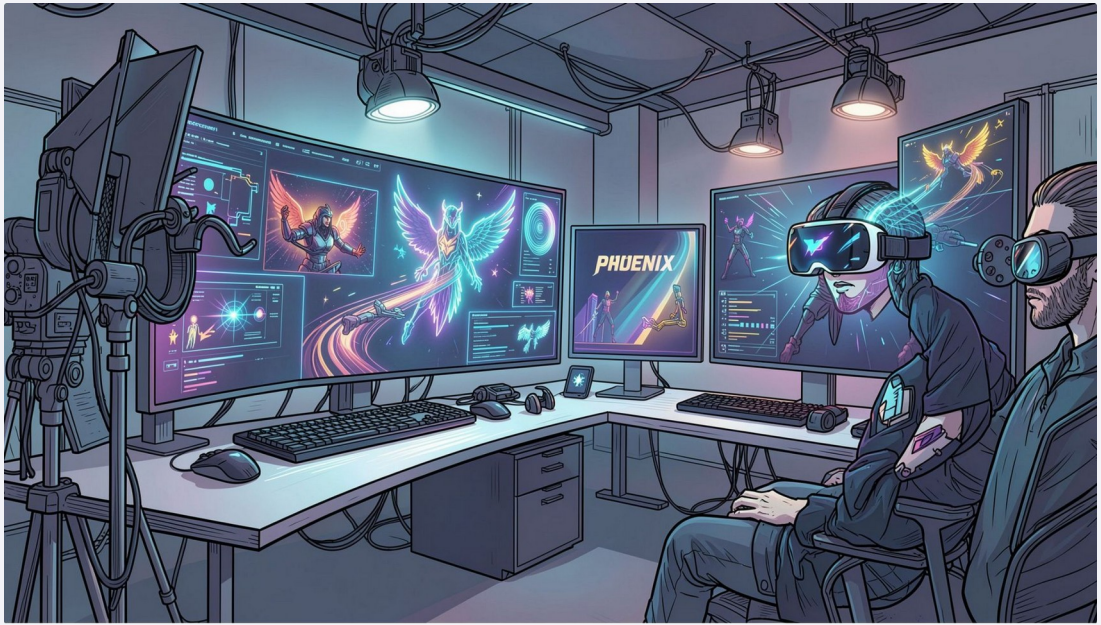
Authentic voices from the Southwest

PHOENIX

The Modern Service Model

MarzMotion

The new era of full-service video production in Phoenix — bridging creative concept development with high-end post-production under one roof.



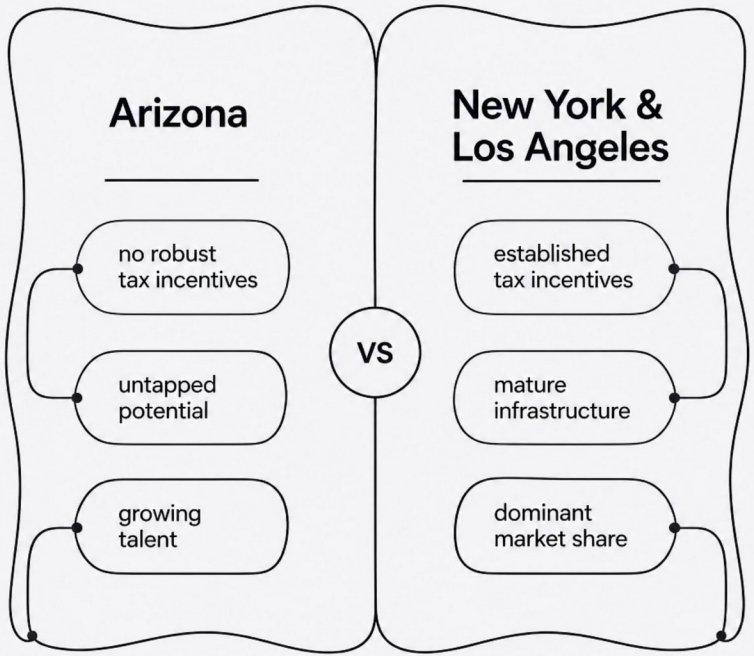
360° Video & VR

Immersive content for modern audiences

Motion Graphics

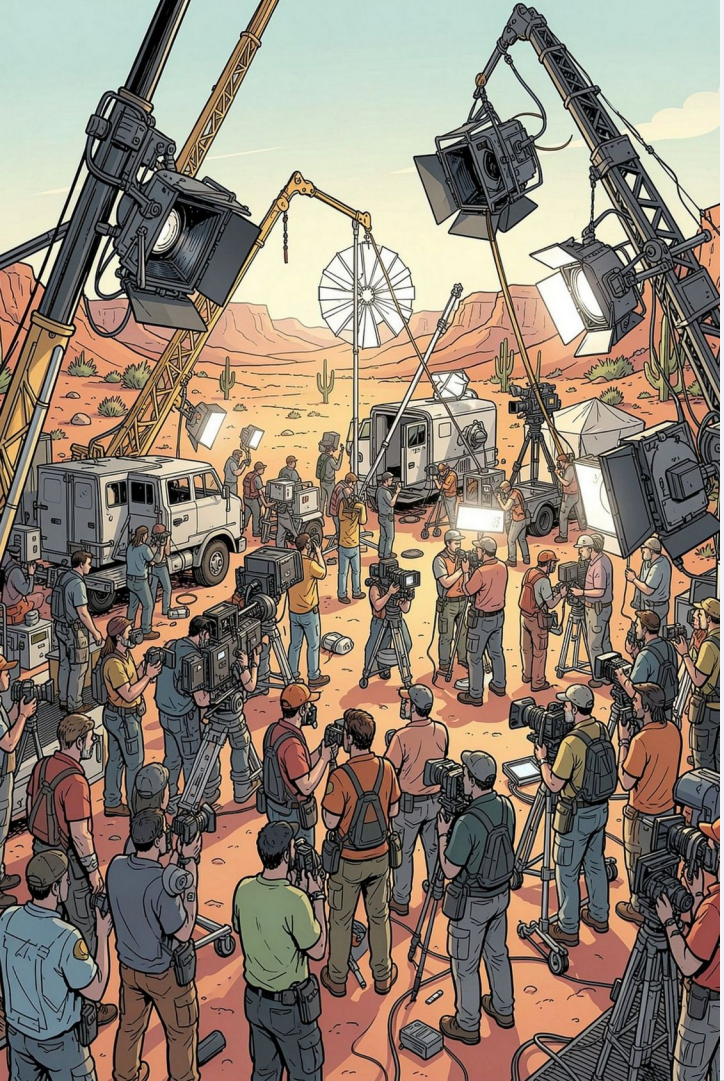
End-to-end post-production excellence

The Strategic Bottleneck



The primary challenge holding Arizona back is the lack of robust state-level tax incentives. Three Horizons Productions is leading the advocacy effort to change that — with a clear goal: position Arizona to compete directly with New York and Los Angeles for major productions.

Legislative change is the single biggest lever to unlock Arizona's full film industry potential.



SCALING UP

Scaling the Impact

50+

Years of History

Decades of production expertise built in-state

100%

On-Budget Delivery

Consistent economic resilience across projects

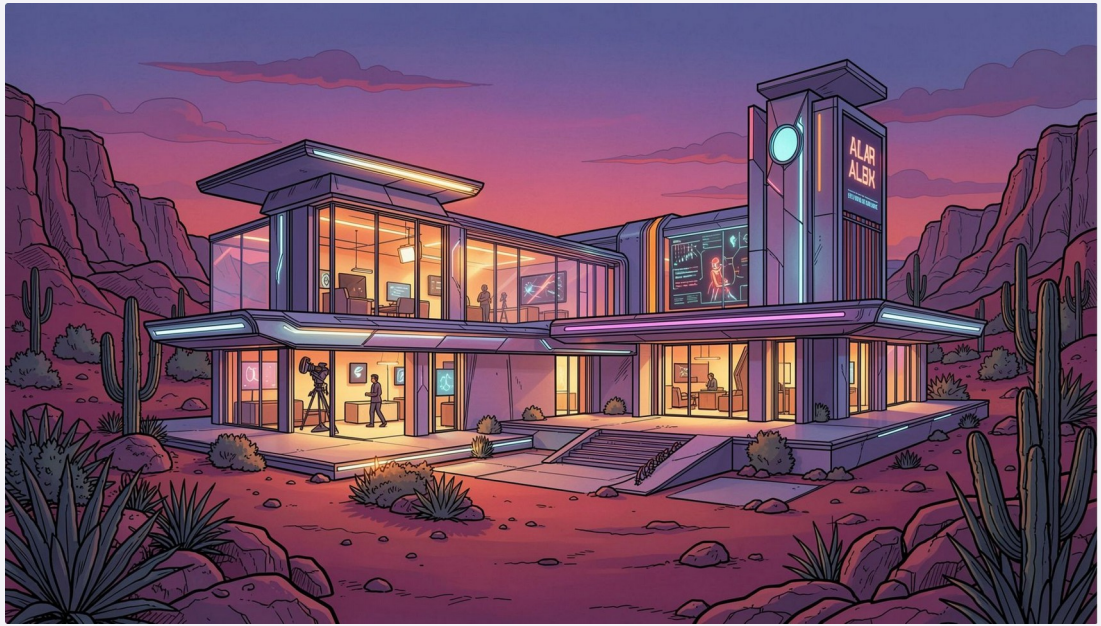
360°

Full-Service Coverage

From concept through post-production

Arizona is transitioning from boutique projects to regional industry pillars — integrating diverse production supplies, expert crews, and state-of-the-art studio facilities.

Building the Future



Arizona's potential to become a global destination for film revenue is real — and the foundation is already in place.

1 Leverage Unique Topography

Lower production costs while maximizing visual quality

2 Cultivate Local Talent

Build a collaborative ecosystem of independent distributors and creatives

3 Attract Global Revenue

Position Arizona as a premier international production destination

Arizona Is Ready.

The talent exists. The landscape exists. The history exists. What's needed now is the will to secure the incentives that unlock the next Golden Age of film in the Southwest.

Join the Mission

Advocate for industry incentives at the state level

Invest in Arizona

Partner with established local production companies

Build the Legacy

Help transform Arizona into the next premier global film market